

Local SEO report for:

Auleaf

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We detected a redirect from <https://www.facebook.com/pg/AuleafCafe/about/> to <https://www.facebook.com/AuleafCafe/about/>. So we have returned you data for <https://www.facebook.com/AuleafCafe/about/>.

Summary



Location: Toronto, ON Website URL: www.facebook.com/pg/AuleafCafe/about

 Links & Authority Good	 Search Rankings Poor	 Local Listings Poor	 Reviews & Ratings Good	 Google My Business OK	 Social Channels Good
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Links & Website Authority

Status: **Good**

This section reports on some key SEO indicators that play a big part in how high your business ranks in search engine results. We generate some of this data through our own proprietary systems; other data we pull in from trusted partners who are experts in their fields.

Google Index Count ?



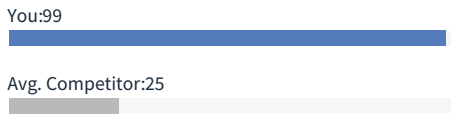
Link Count ?



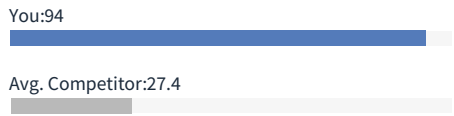
Linking Domains ?



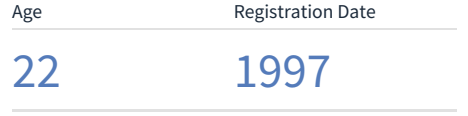
Majestic C-Flow ?



Domain Authority ?



Website Age ?





Search Rankings

Status: **Poor**

This section reports the positions ('rankings') that your website or business appears in for your important keywords. We report on your rankings in the 3 largest search engines (Google, Yahoo!, Bing) and within their local offerings (Google Maps, Yahoo! Local, Bing Local).

Within the search results we look for your website/business name and show you the position in which you appear. If we find more than 1 result for your website/business then we will report multiple results in the ranking results table. We look through the top 50 results and if you don't appear in the top 50 we return a result of >50.

You obviously want to appear as high up the search rankings as possible so lower numbers are good. The aim should be for you to appear in positions 1, 2 & 3 as many times as possible. If you have lots of >50 results that means you have a lot of work to do, but everything to gain - the only way is up!

Toronto, ON

Google
 Mobile
 Maps
 Yahoo!
 Local
 Bing
 Local

Keyword	Rank	Type	Rank	Type	Rank	Rank	Type	Rank	Rank	Type	Rank
Café in Toronto 	-		-		-	-		-	-		-
Café near me 	-		-		-	-		-	-		-
Toronto Café 	-		-		-	-		-	-		-
Auleaf, Toronto 					1	6	Org	-	7	Org	1



Local Business Listings

Status: **Poor**

3
Listings Found

2
Listings Claimed

3
NAP Errors

9
Listings Not Found

For local businesses, it's critical that their address and contact information is correct and consistent across the web. This provides reliable information to Google about your business and also ensures that your customers can find you or contact you.

This section audits the most powerful online directories and reports back on whether you do or don't have a listing there. If you do, we check if your information is complete and consistent, and highlight any errors so you know what needs fixing. These directories can be a direct source of new customers but they can also boost your local ranking within Google.

Site/Directory	Listings Found	Claimed	Name	Address	Zip/Postcode	Phone Number
411 Canada	✗		Your business was not found on this directory.			
Canpages	✗		Your business was not found on this directory.			
Facebook	✓	✓	Auleaf Café	3023 Bathurst St., Toronto, Ontario	M6B 3B5	Not Found
Factual	✗		Your business was not found on this directory.			
FourSquare	✗		Your business was not found on this directory.			
Google	✓	✗	Auleaf	3023 Bathurst St, North York, ON	M6B 3B5	(416) 783-2323
HotFrog	✗		Your business was not found on this directory.			
iBegin	✗		Your business was not found on this directory.			
MapQuest	✗		Your business was not found on this directory.			
PagesJaunes	✗		Your business was not found on this directory.			
Yellow Pages	✗		Your business was not found on this directory.			
Yelp	✓	✓	Auleaf Café	3023 Bathurst Street, Toronto, ON	M6B 3B5	(416) 783-2323

Reviews & Ratings

Status: Good

150
Total Reviews






4.74
Average Star Rating

In this section we audit your reviews on the most important review sites. We report back on your total reviews, avg. rating and score on each site. We also display the most recent 10 reviews across all these sites.










Having positive reviews significantly impacts your reputation: the better your reputation, the more customers you're likely to win online.

Positive reviews have the added benefits of making your business rank higher in search results, increasing click-throughs from search and building consumer trust in your business. All these lead to more customers and revenue!

Top Review Sites ?

Review Site	Review Count	Average Star Rating
 Google	82	★★★★☆ 4.6
 Facebook	67	★★★★☆ 4.9
 Yelp	1	★★★★★ 5
 Foursquare	✘ Your business was not found on this directory.	
 Canpages	✘ Your business was not found on this directory.	

Last 10 Reviews

	Wonderful food, great service and nice atmosphere. It's such a service to the community to be able to eat out at a restaurant that serves natural, plant-based food that hasn't spent 3 months in a freezer. Thank you!! Written on: 10th Mar 2019	★★★★★
	Really good and wholesome food! Written on: 28th Feb 2019	★★★★★
	Written on: 14th Feb 2019	★★★★
	Written on: 14th Jan 2019	★★★★★
	Amazing place Written on: 14th Jan 2019	★★★★★
	#friendly#nice#good-service#good coffee Written on: 14th Jan 2019	★★★★
	Written on: 14th Dec 2018	★
	Written on: 14th Dec 2018	★★★★★
	Loved it. Nice salads. Reasonable prices. Written on: 14th Dec 2018	★★★★★



I've been here a few times. Food is always fresh and delicious. Portions are generous served quickly. The service has always been warm and friendly. Yummy salads and lunches!



Written on: 14th Nov 2018



Location: Toronto, ON Keyword: "Café"

This section analyzes your Google My Business (GMB) optimization. It reports on a number of important criteria and benchmarks your website against the top 10 ranked businesses in your area. GMB is Google's listing and search product which contains listings of local businesses, organisations and places. Listings from GMB appear in organic search results and Google maps results on both desktop and mobile devices. This is why GMB is a hugely powerful marketing opportunity for local businesses - getting your optimization correct here is critical to attracting new, local customers.

Rank	Business Name	Verified	Photos	Review Count	Star Rating	Category
>50	Auleaf	✗	43	82	★★★★☆ 4.6	Cafe
1	Treats Cafe	✓	32	17	★★★★ 3.8	Cafe
2	Cafe On The Square	✗	13	37	★★★ 2.5	Cafe
3	Timothy's World Coffee	✓	4	20	★★★★☆ 4.2	Coffee shop
4	Trinity Square Cafe	✗	16	22	★★★★☆ 4.3	Cafe
5	aroma espresso bar	✓	0	155	★★★★ 3.9	Cafe
6	Dineen Coffee Co.	✓	0	1640	★★★★☆ 4.4	Coffee shop
7	Second Cup Coffee Co. featuring Pinkberry Frozen Yogurt	✓	40	94	★★★★ 3.9	Coffee shop
8	Cafe Crepe	✓	563	1300	★★★★☆ 4.4	Cafe
9	Oakham Cafe	✗	12	31	★★★★ 3.9	Cafe
10	Aroma Espresso Bar	✓	114	354	★★★★ 3.9	Cafe



Social Channels

Status: **Good**

This section examines your use of and popularity across social media. It's important to 'socialise' your business so that your customers can share their experiences with their friends and turn them into new customers. It's also useful to use social media channels like Facebook to accrue reviews of your local business.

Facebook



Profile Found	Likes	Visits
Yes View Profile	635	86



Twitter



Profile Found	Followers	Likes
Yes View Profile	0	0



Summary

[↑ View in Report](#)

This report examines the key SEO factors which affect your ability to rank highly in search engines (e.g. Google). We review each factor and then display the findings in a set of easy-to-read tables. The report is divided into eight sections, each covering an important area of optimization.

We use a unique set of formulas to calculate a score for each section and convert this into an easy-to-read score of 'Good', 'OK' and 'Poor'.

We also provide an explanation about each SEO factor throughout the report. Just click on the '?' symbol to view these explanations.

Links & Website Authority

Google Index Count

[↑ View in Report](#)

Google Index Count shows you the number of pages that Google has indexed on your site. It's important that Google can index your site so it can 'read' your content to understand what you do/offer and return your business for relevant searches. You need to ensure that Google (and other search engines) can read all the pages that you want them to.

Link Count

[↑ View in Report](#)

Link Count is the number of links that lead from other websites through to yours. Links are very important in SEO - as a general rule, the more inbound links (aka backlinks) your site has, the more Authority it has and the higher it should rank. Links are an important factor in ranking in organic search results and local pack search results.

It's important that you have more links than your competitors and that these links come from sites that Google trusts.

Link count data is provided by [moz.com](#).

Linking Domains

[↑ View in Report](#)

Linking Domains is the number of websites that link to your website. It's important to get as many different trusted websites to link to you as possible, as Google views these as 'votes' for your site/business. It's more powerful to have 100 links from 100 sites than it is to have 100 links from one site. It's also important that these sites are relevant to your business or location and/or have high Domain Authority (Google trusts these sites more).

You should also aim to have more sites linking to you than your competitors do, but ensure that they're sites that Google trusts and thinks are relevant to your business.

Linking Domain data is provided by [moz.com](#).

Majestic C-Flow

[↑ View in Report](#)

C-Flow is a link-related score. It's calculated based on the number of inbound links your site has. The higher the C-Flow the better. You should aim to have a higher C-Flow score than your competitors.

C-Flow is provided by [MajesticSEO](#).

Domain Authority

[↑ View in Report](#)

Domain Authority score is similar to 'Page Rank'. This score is a measure of the 'rankability' of your website and it considers over 150 different SEO signals. The higher your site's Domain Authority score, the higher it should rank. Having a higher score than your competitors is important. As you improve different areas of your SEO, your Domain Authority should increase as a direct result.

Domain Authority is provided by [moz.com](#).

Website Age

[↑ View in Report](#)

This is the date your website was registered. Search engines trust older websites more than new websites.

Reviews & Ratings

Top Review Sites

[↑ View in Report](#)

This table shows you how many reviews you have on each site and what the star rating is for each site.

Social Channels

Facebook

[↑ View in Report](#)

Having a profile on Facebook is a way to showcase your business to customers and stay in regular contact with them. It is an effective channel to update customers about changes to your business and build a deeper relationship with them. Customers can leave reviews for you which will attract new customers to your business.

Twitter

[↑ View in Report](#)

Having an active profile on Twitter is a good way to build a following among customers, partners, suppliers, and connections. You can use Twitter to engage in conversations with customers, streamline customer support, and also communicate important updates about your business and what's going on in your area or industry.